

For immediate release

Date: 21 October 2009

Amcor Flexibles wins two Scanstar awards



Amcor Flexibles is proud to announce that last night we received two Scanstar awards which recognize our know how in innovative and responsible packaging solutions for sliced charcuterie. The awards were presented at the official opening of the Scanpack exhibition in Gothenburg, Sweden.

The two winning entries are Amcor EasyPack, used to pack Atria's range of sliced meat products; and Finsbråten, Variovac and Amcor's innovative double pack, used to pack Finsbråten's sliced meat assortment.

The rewarded Amcor EasyPack adds to consumer convenience through easy opening and reclosability. Consumers simply peel back the airtight flap, pull out the tray and place it on their kitchen table. If the contents are not consumed in one go, the tray can be pushed back into the pack. To close the pack, one simply removes the adhesive tape and presses the flap down. The jury accredited the pack's contribution to food waste reduction and increased hygiene level through its reclose functionality.

For the award winning double pack, Amcor Flexibles delivered the top and base web. The pack contains two compartments on top of each other, separated by an interlayer, with four slices of charcuterie in each compartment. Consumers can open one individual compartment and keep the second portion of charcuterie fresh for later consumption. The jury described the pack as an elegant solution to reduce food waste and acknowledged the minimal amount of material used.

"We are very proud of our double success at the Scanstar awards. Both packs are concrete examples of Amcor's commitment to environmental responsibility and to supporting our customers to achieve their own sustainability goals. I would like to dedicate these awards to our sales teams and our co-workers at Amcor Flexibles Drammen and Amcor Flexibles Raackmann," says Philippe Scherrer, Market Director at Amcor Flexibles.

Amcor Flexibles Food

Da Vincilaan 2

B-1935 Zaventem Belgium

Tel: +32 2 416 26 11 Fax: +32 2 416 26 12

www.amcor.com

About Amcor Flexibles

With annual net sales of €1.6 billion and manufacturing operations in 22 countries across Europe and the Americas, Amcor Flexibles, a division of Amcor, is a market leader and one of the world's largest suppliers of flexible and tobacco packing. It delivers a wide range of products to the food, beverage, tobacco and healthcare markets. Its award winning approach towards sustainability makes Amcor Flexibles the preferred partner for customers looking for responsible packaging solutions.

Visit our website at www.amcor.com

Ends

For further information please contact:

Philippe Scherrer
Market Director
Amcor Flexibles
Tel: +46 42 45 77 552
philippe.scherrer@amcor-flexibles.com

Rudi Alvo
Account Manager
Amcor Flexibles
Tel: +46 8 544 430 55
rudi.alvo@amcor-flexibles.com

Tom Korsmo
Account Manager
Amcor Flexibles
Tel: +47 32 20 21 52
tom.korsmo@amcor-flexibles.com

Amcor Flexibles Food

Da Vincilaan 2
B-1935 Zaventem Belgium
Tel: +32 2 416 26 11 Fax: +32 2 416 26 12
www.amcor.com